

# 2024 NCLC and NACA Conferences Sponsorship Prospectus

Includes the 2024 Consumer Rights Litigation Conference & Class Action Symposium, Mortgage Conference, and Spring Training



## SPONSOR AND EXHIBITOR INFORMATION

The Consumer Law Educational Events Series includes the nation's preeminent in-person conferences and trainings for consumer attorneys, produced by the National Consumer Law Center (NCLC) and the National Association of Consumer Advocates (NACA). The series provides comprehensive training regarding critical issues in consumer law, including the latest developments and trends; strategies and tactics for effectively representing clients; and opportunities to network with and learn from the leaders in the field.

This Prospectus offers many tiered opportunities to help support and underwrite the cost of the conferences, as well as opportunities for like-minded attorneys to gather, network,

share stories, and enjoy each other's company. We have found that offering co-sponsorship opportunities for these events creates a further sense of community.

**NEW THIS YEAR: Bundled pricing discounts! For the first time ever for certain opportunities, sponsors have the option to purchase a year-long sponsorship to save up to 10%! And for a few of the opportunities, sponsors can also have the Mortgage Conference included in their bundle!**

**2024 sponsorship registration starts December 13, 2023.**

Year-long bundle packages start January 2024 and go through December 2024.

### EXPECTED ATTENDANCE:

**Spring Training & Post-Conference Events**  
APRIL 11 - 14, 2024  
**325**

**Mortgage Conference**  
JUNE 3 - 6, 2024  
**400** (virtual)

**CRLC & CAS**  
OCTOBER 24 - 27, 2024  
**900**

### ALL SPONSORSHIP PACKAGES INCLUDE:

- + Company logo displayed on the NCLC/NACA conference webpage and Plenary PowerPoints
- + Company profile listed in conference Web App
- + Recognition on signage and in opening remarks (and at specific sponsored events when applicable)
- + Complimentary breakfast and coffee breaks each day of the general conference

### PLATINUM LEVEL (\$20,000+)

**In addition to the benefits listed above, this tier includes...**

- + Three (3) conference registration passes<sup>1</sup>
- + One (1) push notification message to all conference attendees in app
- + Exhibit table (optional) with free wifi and power strip, and premium exhibit table location

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Platinum / Lead Sponsor	\$ 12,000	\$ 25,000	<b>\$ 33,250</b> 10% discount

**GOLD LEVEL (\$15,000+)****In addition to the benefits listed above, this tier includes...**

- + One (1) conference registration pass<sup>1</sup>
- + One (1) push notification message to all conference attendees in app
- + Exhibit table (optional) with free wifi and power strip, and premium exhibit table location

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
CRLC Awards Luncheon / Spring Training NACA Keynote Lunch or Awards Lunch	\$ 6,000	\$ 14,500	<b>\$ 18,500</b> 10% discount
CRLC Class Action Symposium / Spring Training Class Action Workshop: Lead Sponsor <sup>2</sup>	\$ 5,000	<b>SOLD OUT!</b> <del>\$ 14,000</del>	<b>\$ 18,000</b> 10% discount
Class Action Reception <sup>2</sup> (includes reception tickets)	\$ 5,000	\$ 13,000	<b>\$ 16,000</b> 11% discount

**SILVER LEVEL (\$10,000+)****In addition to the benefits listed above, this tier includes...**

- + One (1) conference registration pass<sup>1</sup>
- + Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
General Sponsor	\$ 8,000	\$ 8,000	<b>\$ 14,500</b> 9% discount
Wifi	\$ 4,000	\$ 9,000	<b>\$ 11,750</b> 10% discount
Spring Training NACA Annual Meeting Lunch / CRLC Plenary (1 of 5)	\$ 6,000	\$ 6,500	<b>\$ 11,250</b> 10% discount
Lanyards <sup>3</sup>	\$ 3,500	\$ 7,500	<b>\$ 10,000</b> 9% discount

**BRONZE LEVEL (\$6,500+) CONTINUED ON NEXT PAGE****In addition to the benefits listed above, this tier includes...**

- + Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Hotel Keycards <sup>3</sup>	\$ 3,500	\$ 7,000	<b>\$ 9,500</b> 10% discount

**BRONZE LEVEL (\$6,500+) CONTINUED FROM PREVIOUS PAGE****In addition to the benefits listed above, this tier includes...**

+ Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Media (Announcements in App and in Marketing Emails)	\$3,500	\$7,000	<b>\$9,500</b> 10% discount
Web App	\$3,000	\$7,000	<b>\$9,000</b> 10% discount
Bloody Mary Bar <sup>2</sup>	\$5,000	\$5,000	<b>\$9,000</b> 10% discount
CRLC Class Action Symposium: Luncheon <sup>2</sup>	N/A	\$9,000	N/A
CRLC Opening Plenary	N/A	\$8,500	N/A
CRLC Class Action Symposium: Breakfast <sup>2</sup>	N/A	\$7,000	N/A
Legal Services Reception	N/A	\$8,000	N/A
CRLC Other Plenaries	N/A	\$6,500	N/A
Spring Training / CRLC Breakfasts and Breaks <sup>*</sup>	\$3,500	\$5,000	<b>\$7,750</b> 9% discount
Spring Training Networking Lounge / CRLC First-Timers Breakfast <sup>*</sup>	\$5,500	\$2,500	<b>\$7,250</b> 9% discount
Spring Training Pre-Conference Lunch / CRLC Intensive Lunch <sup>*</sup>	\$4,000	\$3,500	<b>\$6,750</b> 10% discount

\* Must purchase bundle to qualify for an exhibit table.

**GENERAL SPONSOR (Less than \$6,500) CONTINUED ON NEXT PAGE**

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Notepads <sup>3</sup>	\$2,000	\$4,500	<b>\$6,000</b> 8% discount
Pens <sup>3</sup>	\$2,000	\$4,500	<b>\$6,000</b> 8% discount
Womxn's Networking Suite / Women's Breakfast	\$5,000	\$1,000	<b>\$5,500</b> 8% discount

**GENERAL SPONSOR (Less than \$6,500) CONTINUED FROM PREVIOUS PAGE**

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
CRLC Class Action Symposium: Break <sup>2</sup>	N/A	\$5,000	N/A
Spring Training Reception	\$5,000	N/A	N/A
Spring Training Sessions: FCRA or FDCPA	\$5,000	N/A	N/A
Spring Training Sessions: Auto, Deposition Skills, or Solar	\$3,500	N/A	N/A
Add-On! Web App Notification	\$1,500	\$1,500	<b>\$2,750</b> 8% discount

Sponsors of the CRLC main conference may retain their exhibit booth during the Class Action Symposium and are welcome to purchase a ticket to the Class Action Symposium Reception.

**EXHIBITOR-ONLY SPONSOR**

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Exhibitor Only (For Profit) <sup>4</sup>	\$3,000	\$4,500	<b>\$6,750</b> 10% discount
Exhibitor Only (Non Profit) <sup>4</sup>	\$2,000	\$2,500	<b>\$4,000</b> 11% discount

<sup>1</sup> Sponsors, like all attendees will need to be vetted and approved before being able to register for the conference to attend workshops as an attendee. They must meet the [Required Certification](#). If the sponsor is not approved to attend the conference as an attendee, they can give their free conference registration passes to an approved potential attendee. Non-approved sponsors will still be able to attend the conference as a sponsor/exhibitor including the plenaries and meals, but not be able to attend any workshops.

<sup>2</sup> Complimentary Class Action Symposium breakfast and coffee break.

<sup>3</sup> Sponsors are responsible for the purchase of these items.

<sup>4</sup> Exhibitor tables for purchase are only available if there are remaining spaces. Sponsors over \$6,500 get first priority on exhibit space.

To secure a sponsorship or discuss sponsorship options, please email [Sponsorship@nclc.org](mailto:Sponsorship@nclc.org).



National  
Consumer Law  
Center



National Association of Consumer Advocates